



Over nine years of experience in design and print production. A resourceful, detail-oriented creator with an eye for practical production solutions and time-saving methods. Experience includes:

*Art Direction • Brand Development • Layout • Book Design • Logo Design
Prepress • Illustration • Project and Budget Management*

PROFESSIONAL
EXPERIENCE

Graphic Designer

THOMSON REUTERS, NEW YORK, NY

2015–PRESENT

Produces and expands design vocabulary of marketing materials for Practical Law flagship.

- ▶ Conceptualizes new visual directions for layout of periodical *Practical Law The Journal*.
- ▶ Devised and introduced methods to facilitate the creative production process.
- ▶ Streamlined production process by designing improved templates according to best practices.
- ▶ Creates illustrations for marketing materials.

Graphic Designer

GLEN ISIP DESIGN, NEW YORK, NY

2012–PRESENT

Provides expeditious and thorough graphic design and print production services. Conceptualizes and executes design solutions, builds mechanicals, and runs prepress checks for final file delivery.

- ▶ Past contracts include Thomson Reuters, Workman Publishing, Westchester Physical Therapy, and Agency212.
- ▶ Produced brand-accurate animated web ads for major book publishers within tight timeframes.
- ▶ Prepared final art and mechanicals for an international winery's POS displays.
- ▶ Performed page layout and colored illustrations for first run of *Star Wars*-brand Common Core educational workbooks.

Production Manager

VERTICAL, INC., NEW YORK, NY

2010–2012

Oversaw art direction, scheduling, and prepress operations for book and graphic novel production. Responsible for employee hiring, job descriptions, and evaluations.

- ▶ Reduced a projected book cover budget by 90% by researching and utilizing alternative image and production solutions.
- ▶ Supervised, evaluated, and trained eight in-house production assistants.
- ▶ Volunteered at company promotional events.

Associate Production Manager

VERTICAL, INC., NEW YORK, NY

2007–2010

Constructed page layouts and cover designs for books. Revamped, restructured, and maintained company website.

- ▶ Decreased production hours by 66% by introducing styled text, custom templates, and other best practices to workflow.
- ▶ Increased website efficiency by implementing CSS principles and WordPress as CMS.
- ▶ Established valued relationships with printers, promotion vendors, authors, and designers.

Designer and Production Artist

THE ALTRA GROUP, NEW YORK, NY

2007–2009

Designed and prepared ALTRA magazine for both print and online production. Continued to advise and provide updates for Altra Group materials.

- ▶ Developed brand identity of magazine by amalgamating the designs of three other designers.
- ▶ Completed design and layout of 72-page magazine.

EDUCATION
AND SKILLS

Bachelor of Fine Arts in Graphic Design

PRATT INSTITUTE, BROOKLYN, NY

InDesign • Photoshop • Illustrator • DreamWeaver • HTML/CSS • WordPress

After Effects • Premiere • Blender • Drawing • Pen & Ink • Watercolor • PC and Mac fluency